Diversity in Comics

Kennedy Rooke

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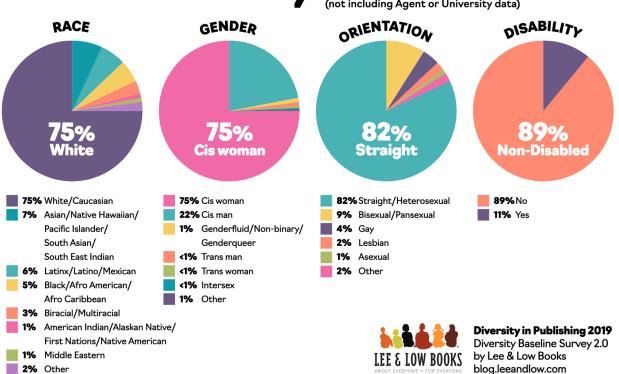




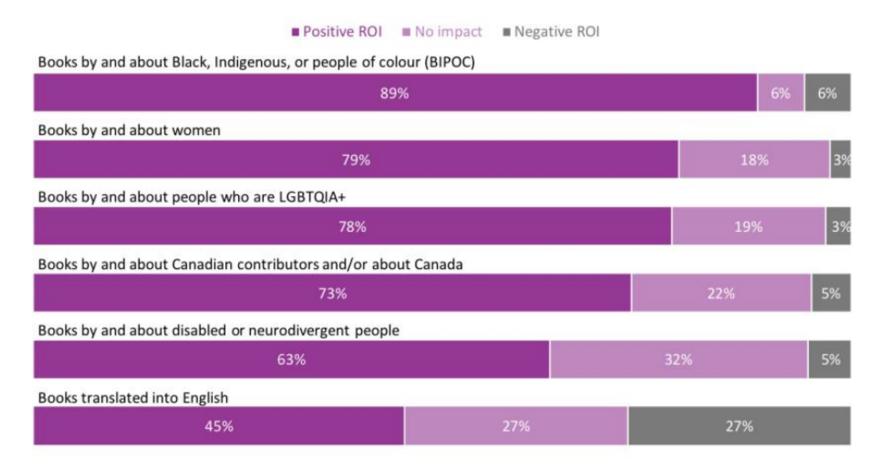


INDUSTRY OVERALL* EXECUTIVE LEVEL EDITORIAL SALES MARKETING & PUBLICITY BOOK REVIEWERS LITERARY AGENTS INTERNS

Industry Overall (not including Agent or University data)

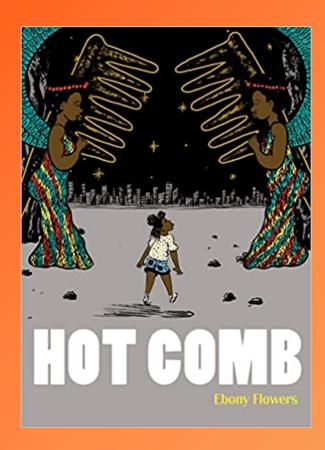


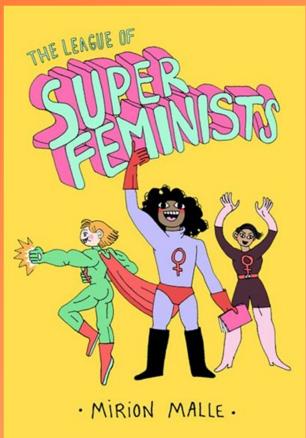
Return on investment of types of books in 2019

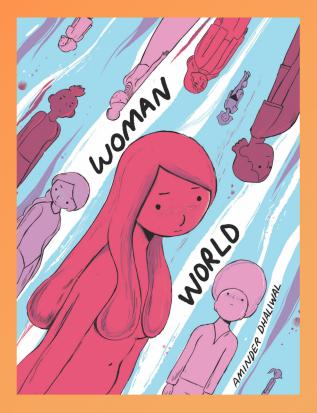


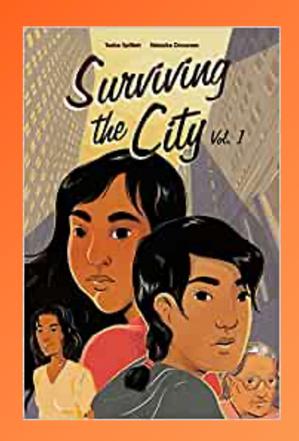
Types of books read in 2019

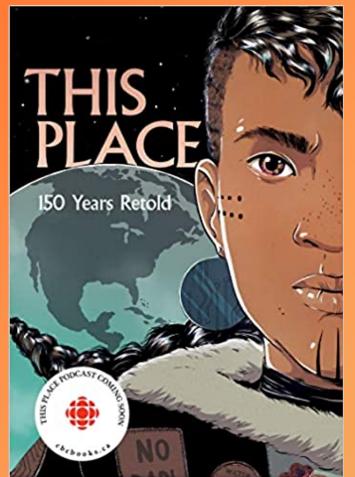
	Readers
Books that have been made into movies or TV shows	44%
Books by or about Canadians/locals	30%
Comics or graphic novels	19%
Books in a language other than English	14%
Books by or about people with immigrant status	10%
Books by or about BIPOC people (Black, Indigenous, people of colour)	10%
Poetry, books in verse, or plays	10%
Books by or about people who belong to religious minorities (non-Christian)	8%
Books by or about disabled people	8%
Books by or about LGBTQIA+ people (lesbian, gay, bisexual, trans, queer, intersex, asexual, etc.)	7%
Unsure	29%

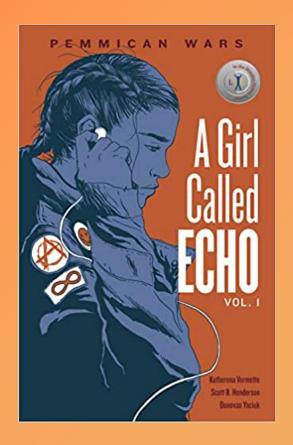


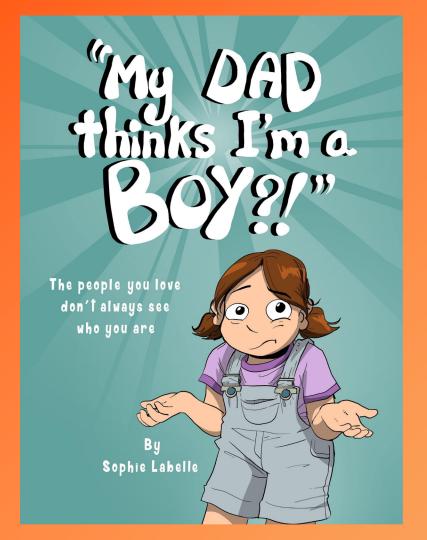


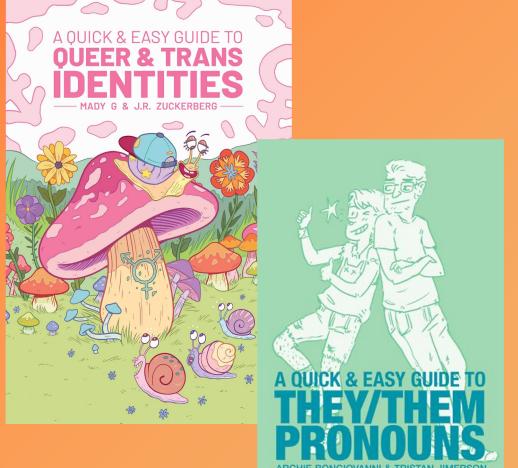


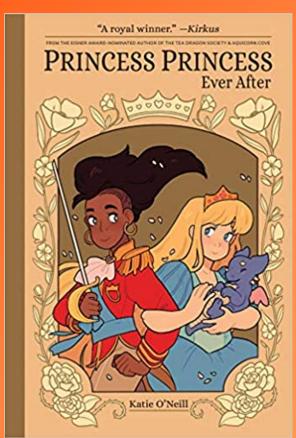


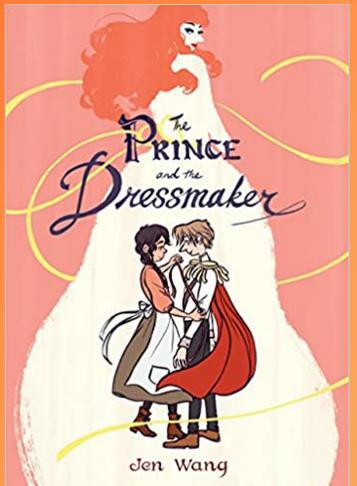


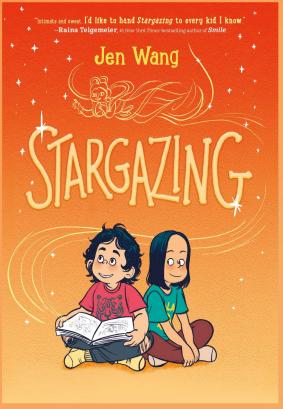


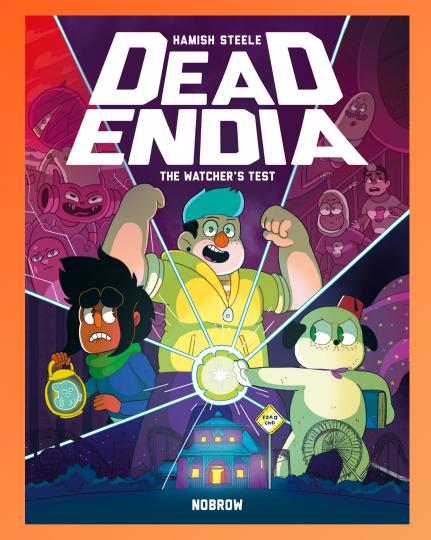


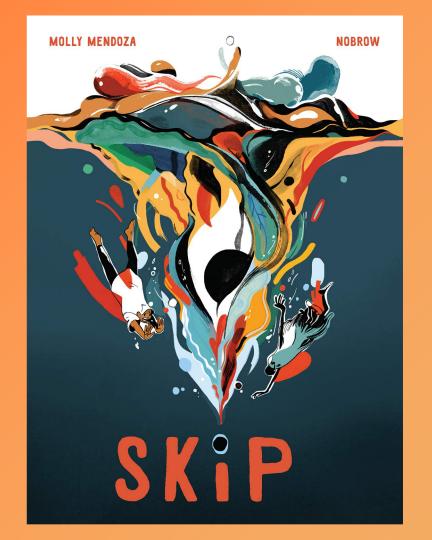


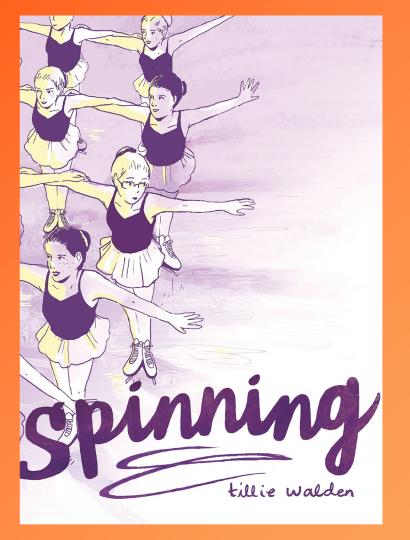












"Tillie Walden is the future of comics, and On a Sunbeam is her best work yet. It's a 'space' story unlike any you've ever read, with a rich, lived-in universe of complex characters. —BRIAN K. VAUGHAN, Saga and Paper Girls SUNBEAM TILLIE WALDEN

Thank you!

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